

Report to	Bradford on Avon Area Board
Date of Meeting	24/01/2018
Title of Report	Community Area Grant funding

Purpose of the report:

To consider the applications for funding listed below

Applicant	Amount requested
Applicant: Winsley Cricket Club Project Title: Winsley Cricket Club Septic Tank View full application	£7857.20
Applicant: Wiltshire Rural Music School Project Title: Music on Your Doorstep – “Holt Makes Music” View full application	£1000.00
Applicant: Bradford on Avon Cycling Festival Project Title: Bradford on Avon Cycling Festival View full application	£3000.00

1. Background

Area Boards have authority to approve Area Grants under powers delegated to them. Under the Scheme of Delegation Area Boards must adhere to the [Area Board Grants Guidance](#)

[The funding criteria and application forms](#) are available on the council’s website.

2. Main Considerations

2.1. Councillors will need to be satisfied that funding awarded in the 2017/2018 year is made to projects that can realistically proceed within a year of it being awarded.

2.2. Councillors must ensure that the distribution of funding is in accordance with the Scheme of Delegation to Area Boards.

2.3. Councillors will need to be satisfied that the applications meet the Community Area Board grants criteria.

3. Environmental & Community Implications

Grant Funding will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

4. Financial Implications

Financial provision had been made to cover this expenditure. The remaining budget balance for 2017/18 at the start of the meeting is £ 21,310.

5. Legal Implications

There are no specific legal implications related to this report.

6. Human Resources Implications

There are no specific human resources implications related to this report.

7. Equality and Inclusion Implications

Community Area Boards must fully consider the equality impacts of their decisions in order to meet the Council's Public Sector Equality Duty.

Community Area Grants will give local community and voluntary groups, Town and Parish Council's equal opportunity to receive funding towards community based projects and schemes, where they meet the funding criteria.

8. Safeguarding Implications

The Area Board has ensured that the necessary policies and procedures are in place to safeguard children, young people and vulnerable adults.

9. Applications for consideration

Application ID	Applicant	Project Proposal	Requested
2697	Winsley Cricket Club	Winsley Cricket Club Septic Tank	£7857.20

Project Description:

During last season there was an unpleasant smell coming from below the surface concrete slabs of the tank. The septic tank was dug in the 1970s. The use of the ground and the pavilion has markedly increased over the last 14 years. The brick lining of the tank is crumbling and falling into the abyss with an assessed medium to high risk that it will fall in and threaten the use and hygiene of the toilets and cause a Public Health risk.

In season 2017 the club had 50 adult playing members, 20 non playing members and around 80 young people learning and playing the game. We run 3 Adult League Teams, Under 11, Under 13, Under 15. Girls under 13 play league cricket in the Bath Youth League and have under 9s playing Kwik Cricket. We host visitors to games Bradford St Laurence School use the ground we annually host the Bradford and Melksham Primary Schools Kwik Cricket Competition and about 3

Wiltshire ECB County Representative games at varying ages. The Club draws on players from the local area with approximately 15 adults and 30 young people living in Winsley.

We see the project as a must do preferably before the start of the season in April.

Comment from Sports Development Officer

Winsley Cricket Club are a pro-active community club that engage with all age groups. They have held many SSP Kwick Cricket Festivals and are of real benefit to the local sporting community. The bid would clearly help them facility wise and I think it is something the board should consider favourably when looking at awarding funding.

Comment from Community Engagement Manager:

The club makes an excellent contribution to social fabric of life in the village.

The sum requested is larger than the £ 5,000 maximum that we would normally support. Against project costs of £ 16, 257, the club is contributing £ 8,000, the Parish Council £400 and the club is also looking to other bodies to raise funding.

Proposal

That the Area Board determines the application.

Application ID	Applicant	Project Proposal	Requested
2619	Wiltshire Rural Music School	Music on Your Doorstep	£1000.00

Project Description:

MoYD is a people-centred participatory music project taking place in Holt. Coordinated by Wiltshire Rural Music in collaboration with the community, people of all ages, abilities and backgrounds are invited to enjoy music, literally on their doorstep. Activity launches with a marvellous free Inclusive Music Day, planned for Saturday 17 March 2018, offering taster sessions, group singing, music workshops, tailored activities for the under 5s, opportunities for impromptu performances and more. Traditional instruments such as violins and saxophones will be complemented by new music technology so there will be something for everyone. This will be followed by six free workshops taking place in the village over several weeks to encourage music-making in Holt.

MoYD brings together people who may not be able to access cultural or recreational activities easily - regardless of their age, faith, colour, gender, sexual orientation or abilities - to engage with one another through music in an inclusive and well-supported environment. We anticipate between 180-200 people over a wide age-range - from young children to retired people - will participate in MoYD. We estimate 100-150 participants at the Music Day and 20-40 attending each subsequent workshop. MoYD links to Bradford on Avon priorities in the following ways 1. Children and Young People priority e.g. Positive leisure time activities and also Mental and emotional health. 2. Culture priority e.g. Affordable access to cultural activities and also Diversity and social inclusion and Participation in arts

crafts and culture. 3. Health and Wellbeing priority e.g. Mental health and wellbeing and also Promoting healthy lifestyles. 4. Older People priority e.g. Social isolation and loneliness and also Promoting healthy and active lifestyles plus Positive activities for older people. MoYD will have numerous benefits 1. enhance community cohesion in Holt and the environs through residents participating in an intergenerational music project 2. strengthen the relationship between WRMS and contacts in Holt - for example with a number of community groups and the Community Engagement Manager which will be useful for developing future projects in the area 3. create a musically-alive environment which will have a positive impact on the personal social and musical development of all participants 4. see a demonstrable increase in people in and around Holt utilising WRMS services for example an increase in the numbers of people using our instrument loan scheme or more young people applying for our bursary and award schemes.

Music on Your Doorstep is taking place in three geographic areas in Wiltshire during 2018. These are Mere and Holt where the projects are scheduled to run between March - July 2018 and Ramsbury scheduled for September - December 2018. This application is therefore part of a wider project. We are applying to the three relevant Area Boards to support the project through an award of 1k each. These grants will contribute to the costs for buying capital items e.g. the new music technology. Details of this equipment is available on request. A breakdown of the overall project cost totalling 16120.53 is given in the table above.

Comment from Arts Development Officer:

Wiltshire Arts Service is aware of the changing nature of Wiltshire Rural Music's work, moving away from its previous focus of building based music activity in its Trowbridge base and its desire reach out into smaller rural communities. There is a wealth of evidence that participating in music making can support the building of communities and improve individual's well-being.

In principle, I am supportive of and welcome schemes that improve access to music activity and also use the arts, in this case music, to engage positively with local communities. Wiltshire Rural Music has identified 3 locations in Wiltshire for their MoYD project. It's not that clear in the application, but I am presuming that this is a result of research and evidence of need within those communities?

The county has a rural arts touring scheme taking primarily music and theatre to Wiltshire villages and therefore there might be a potential overlap in activity. I would recommend that the Wiltshire Rural Music, if they have not done so already, liaise with The Pound Corsham (who manage the rural touring scheme) to ensure there is no duplication/clashing of activity and are able to support and complement each other's programmes and community volunteers.

I am aware that Wiltshire Rural Music collaborate with Wiltshire Music Connect (Wiltshire's Music Education Hub) on tuition schemes and would recommend that they ensure that this project also aligns to the Hub's work and strategy including liaising with its music cluster coordinators. I welcome the concept of the MoYD music making project as a positive introduction to music making and a community engagement initiative. I wish Wiltshire Rural Music the very best in making this happen and would want to ensure that they are engaging with other arts

organisations and partners across the county to deliver a complementary programme.

Comment from Community Engagement Manager:

I have met with the applicant and a representative of the Parish Council and am satisfied that there is support for the project within the community, from the school and parish council. The project links well with other cultural initiatives and will support local groups including a choir, bellringers and morris dancers. There is potential to focus the 6 workshops to culminate in a performance at the annual Holt Music Festival in June.

Proposal

That the Area Board determines the application.

Application ID	Applicant	Project Proposal	Requested
2679	Bradford on Avon Cycling Festival	Bradford on Avon Cycling Festival	£3000.00

Project Description:

We are organising a community cycling festival to engage a wide range of the community in to an outdoor active activity. We will include family cycle rides, ladies only rides, 2 x sportive Hill climb family fun day. We expect to have close to 850 riders over the 2 days and engage an additional 500 in event activities. A community focused event run by 2 local people for the community.

Local people will benefit from this festival. It is organised by local people for local people. We target every demographic and age range. From the very young to the very old with events that can be ridden will all age ranges in one. My passion is for grass roots sport. Yes we do have competitive events in the festival but the majority of all the events are about taking part, encouraging the community to be active and look to a healthier lifestyle. As well as events, local people families and children will be able to access advice, guidance and coaching. As well as practical elements such as bike tagging to help avoid bike theft and sustainable transport advice to help local people make better choices when stepping outside and planning their journeys. So, for me the BoA Cycling Festival is much more than a group of events for fast racers it about educating the community in lifestyle enjoyment and choices. And the fun doesn't start too young or old. We will also look to give back a sum of money to be used locally. We are currently looking at taking any money raised and using this to fund grass root sport in local schools, this could be an additional session of cycle skills as a fun day of riding and skills with a BMX team buying equipment - whatever is deemed most applicable. This can be chosen before if necessary.

The project will eventually become self-funding with entries and continues drive for local business sponsorship. The event needs funds to enable us to provide an event of this scale and nature. We are looking to set up an event that is budgeted to need less and less funding every year as the individual events gain traction and the participation numbers increase. Thus, reducing our fixed over heads.

Comment from Community Engagement Manager:

The application addresses a number of corporate objectives, including promoting health and wellbeing, active lifestyles and community engagement. This mass participation event will provide a boost to spending in the town centre and the local economy, supporting the town's pubs, cafes and restaurants. The successful event in 2015 inaugurated the popular Masons Lane Hill Climb race and included rides along the canal and into the countryside to showcase the beauty of the local environment. This event will help to build the reputation of the town as a centre for cycling, as well as being home to the iconic Moulton Bicycle.

The project costs are £10, 500 against which the Town Council has provided a grant of £ 3,000, with the balance of income coming from ticket sales.

Proposal

That the Area Board determines the application.

No unpublished documents have been relied upon in the preparation of this report

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